

# ANURAG BARTARE

SENIOR UX ARCHITECT . ART DIRECTOR

  
Bengaluru, India

anuragbartarey@gmail.com

www.abartarey.com

+91 9407 28 3670

## OVERVIEW

User Experience Architect / Digital Design Professional with 6+ Years of experience in application, game, & film domains.



## EXPERIENCE

### SENIOR UX DESIGNER / LEAD

GoodWorkLabs Services Pvt. Ltd.  
Bangalore, Feb 2015 - Present (1 Year 8 Months)

- Designed various mobile & web applications for local & overseas clients.
- Product domains include international trade, e-commerce, finance, real estate, lifestyle, photography, education, & health care.
- Assisted in setting up UX studio & processes, building team & marketing for the company.

### FREELANCE UX / DIGITAL DESIGNER

Innostus Design  
Hyderabad, Feb 2014 - Jan 2015 (1 Year)

- Designed a few web based applications for local and overseas clients.

### DIGITAL COMPOSITOR / MATTE PAINTER

Rhythm and Hues Studios  
Hyderabad, Aug 2010 - Oct 2014 (4 Year 2 Months)

- Worked on various positions in visual effects for several high profile hollywood feature films.
- Responsibilities include creating high end visual effects by collaborating with various teams in different locations around the world.
- Coded custom tools for compositing teams.

## KEY SKILLS

User Experience Design  
UX / Product Strategy & Research  
Interaction Design  
Visual Design  
UX Project Management  
Client Management

## TOOLS

### DESIGN

Adobe Photoshop  
Adobe Illustrator  
Corel Draw

### TECHNICAL

HTML  
CSS Frameworks  
Python  
Linux / OSx

### WIRE & PROTOTYPING

Axure RP 7  
Balsamiq  
Sketch  
Invision

### VISUAL FX

The Foundry Nuke  
Autodesk 3DS Max  
Autodesk Maya  
Blender  
Adobe AfterEffects

## EDUCATION

### BACHELOR OF SCIENCE, CS MAJOR

ICFAI University, 2009-2012

### 2 YEAR DIPLOMA IN VISUAL EFFECTS & ANIMATION

Frameboxx Institute of Animation & Visual Effects, 2008-2010

## FEATURED PROJECTS

Projects from previous years involving significant contribution

### MOBILE & WEB

#### MYNTRA CAREERS

WEB  
UX & Visual Design, Collaboration

#### METALMANN INTERNATIONAL LIVE

ANDROID IOS WEB  
Product Research, Architecture, Strategy, UX & Visual Design

#### COMMONFLOOR | EDGE LIVE

ANDROID  
User Research, UX & Visual Design

#### CARER PROGRAM LIVE

WEB  
UX & Visual Design

#### CANVERA LIVE

ANDROID  
UX & Visual Design

#### PHOENIX MARKETCITY APP

ANDROID  
Research, UX & Visual Design

#### MONEYGURU

ANDROID. IOS  
Research, UX & Visual Design

### FEATURE FILMS

#### LIFE OF PI WON OSCAR

Jr. Digital Compositor

#### X-MEN: DAYS OF FUTURE PAST

Digital Compositor

#### R.I.P.D.

Digital Compositor

#### ALVIN & CHIPMUNKS: CHIPWRECKED

Background Prep Artist

#### PERCY JACKSON & SEA OF MONSTERS

Digital Compositor

#### BOMBAY VELVET

Digital Compositor, Matte Painter

#### GUARDIAN OF THE GALAXY

Digital Compositor

#### THE LEGEND OF HERCULES

Digital Compositor

#### HOP

Background Prep Artist

### ACHIEVEMENTS

- Conceptualized & designed a mobile based scrap metal trading platform for The MetalMann. Since its launch trading has already commenced and user base is increasing around the world.
- Designed visuals & soundtrack in less than a week and executed a grand projection mapping event at The Hyderabad Public School on the occasion of their 90th anniversary.
- Life of Pi movie won Academy Awards for Best Visual Effects in the year 2013. It was an honor to be a part of the core visual effects team.
- Co-Founded a design company dealing in various digital design domains.

### INTERESTS

Technology, Automobile, Art, Illustrations, Languages, Photography, Music & Meditation.